

[INSERT PARK NAME] VISITOR SURVEY on behalf of [insert name of authority/agency]

Hello, my name is [insert name] and I am doing a survey of visitors to the park on behalf of [insert name of organisation].

May I ask you a few questions? (It will take about ... minutes).

1. How often do you visit [insert name of park]?

- | | |
|-------------------------------|----|
| Every day | 1 |
| Several times a week | 2 |
| About once a week | 3 |
| About once a fortnight | 4 |
| About once a month | 5 |
| About 2-6 times a year | 6 |
| About once a year | 7 |
| Less than once a year | 8 |
| First visit | 9 |
| Not sure/don't know/irregular | 10 |

2. What was the main form of transport you used to get to the park today? [NB. Modify to reflect transport modes available to your park].

- | | |
|------------------------|----|
| Walked | 1 |
| Car | 2 |
| Bicycle | 3 |
| Bus | 4 |
| Train and bus | 5 |
| Train and walk | 6 |
| Horse | 7 |
| Skating (inline/board) | 8 |
| Motor bike | 9 |
| Other | 10 |

3. Where did you travel from to come to the Park today?

- | | |
|--------------------------|---|
| Work | 1 |
| Home | 2 |
| School | 3 |
| Hotel/motel/hostel | 4 |
| University/TAFE | 5 |
| Another local attraction | 6 |
| Other | 7 |

4. Which of the following best describes the type of group you are with today?

- | | |
|--------------------------------|---|
| Alone | 1 |
| With family and/or friends | 2 |
| Part of a commercial tour | 3 |
| Part of a club or organisation | 4 |
| Part of a school group | 5 |
| Other | 6 |

5. Including yourself, how many people are in your group?

6. How long are you planning to stay in the Park today?

- | | |
|------------------------|---|
| < 15 mins | 1 |
| 16-30 mins (half hour) | 2 |
| 31-60 mins (hour) | 3 |
| 61-90 mins | 4 |
| 91-120 mins (2 hrs) | 5 |
| 121-150 mins (2.5 hrs) | 6 |
| > 2.5 hrs | 7 |

7. What are you planning to do (or what have you done) in the park today?

- | | |
|--------------------------|----|
| Passing through | 1 |
| Walking | 2 |
| Walking the dog | 3 |
| Cycling | 4 |
| Jogging | 5 |
| Picnic/BBQ | 6 |
| Sporting activity (play) | 7 |
| Watching sport | 8 |
| Event (State: _____) | 9 |
| Other (Specify: _____) | 10 |

8. When do you mainly visit [insert name of Park]?

- | | |
|----------------|---|
| Weekdays | 1 |
| Weekends | 2 |
| Holidays | 3 |
| Special events | 4 |
| Other | 5 |

more over...

9. Now I would like to ask you about some of the features and facilities in parks in general and in this park in particular.

- a. I am going to read out a list of items which you generally find in parks and would like you to say how important they are to you when you visit a park - Very important, Quite important, or Not at all important. This is about parks in general, not just this one.
- b. Now, looking at the same list of items, how do you think this park rates - Very good, Just average or Poor?

	a. Importance - in general			b. Performance - this park		
	<i>Very imp.</i>	<i>Quite</i>	<i>Not imp.</i>	<i>Very</i>	<i>Average</i>	<i>Poor</i>
Information about the park	1	2	3	1	2	3
Natural areas, like bushland	1	2	3	1	2	3
Car parking	1	2	3	1	2	3
Formal gardens	1	2	3	1	2	3
Trees	1	2	3	1	2	3
Children's playgrounds	1	2	3	1	2	3
Refreshment kiosk/café	1	2	3	1	2	3
Barbecue facilities	1	2	3	1	2	3
Shelter or shade	1	2	3	1	2	3
Toilets	1	2	3	1	2	3
Sport facilities (like playing pitches or courts)	1	2	3	1	2	3
Events put on in the park	1	2	3	1	2	3
Available park staff	1	2	3	1	2	3
Cleanliness/lack of litter	1	2	3	1	2	3

- c. I would like to ask you about your use of specific facilities in parks. On this visit to the park, have you used, or do you expect to use the following:

Used printed or signpost information about the park	1
Asked park staff for information	1
Visited natural areas, like bushland	1
Visited formal gardens	1
Used sport facilities (like playing pitches or courts)	1
Used children's playgrounds	1
Car park	1
Refreshment kiosk/cafe	1
Barbecue facilities	1
Shelter or shade	1
Toilets	1
An event put on in the park	1

More over...

Now for some questions about you to help us to interpret the data.

**10. Where do you normally live, in Australia or overseas?
What is your postcode? What country do you live in?**

Australia	1	Postcode
Overseas	2	Country

11. What country were you born in?

Australia	1
Other English speaking	2
Other non-English speaking	3

12. What languages other than English are spoken at home?

13. Which age group are you in?

15-19	1
20-24	2
25-29	3
30-34	4
35-39	5
40-44	6
45-49	7
50-54	8
55-64	9
65+	10

14. Which of these descriptions fits you best? Read out.

Full-time student	1
Full-time employed	2
Part-time employed	3
Looking for work	4
Home duties	5
Retired	6

15. What is your highest level of formal education?

Primary school	1
Secondary school	2
TAFE or Technical College	3
University Degree	4

Thank you for your assistance

16. Record gender

Male	1
Female	2

17. Day: Mon 1 Tues 2 Wed 3 Thurs 4 Fri 5 Sat 6 Sun 7

18. Time: Before 9am 1 9.01-12 noon 2 12.01 - 2pm 3 2.01-4pm 4 4.01-6pm 5 After 6pm 6

19. Interviewer: _____ **Date:** ___ / ___ / ___

ends...